

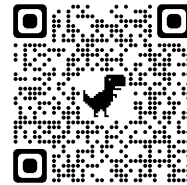
Exhibitor House Rules

Please play by the rules so everyone can have a great show. Violations of any of the rules below may result in a loss of priority points for future booth selection or expulsion from future Craft Brewers Conference.



- **Photography:** Exhibitors are not allowed to photograph other exhibitors' booths or property without express verbal or written permission. Exhibitors violating this policy may be removed from the show. To report unauthorized photography, send a notice to CBC@BrewersAssociation.org with much information as possible
- **Line of sight:** exhibitors in linear booths (10x10 – 10x30 spaces adjacent to other exhibitors) should not have anything higher than 4' in the front half (front 5') of their booth, so as not to block adjacent exhibitors from view.
- **Keep it in the booth:** all demonstrations, promotional materials and booth staff should stay within the confines of the booth and should not disturb your neighbors.
- **Don't leave early:** early tear-down/dismantle of booth before end of show hours will result loss priority points or exhibiting privileges for future shows.
- **Only beer stations serve beer:** any exhibitor who is not hosting a sponsored beer station may not serve beer at their booth under any circumstances. Exhibitors violating this rule may be removed from the show.
- **Housekeeping or other issues:** please visit the exhibitor service desk near the airwall in Hall C of the expo.
- **Keep it professional/Be a good neighbor:** booth staff should conduct themselves in a professional manner. Don't do anything your booth that is extremely distracting or rude to your neighbors. Remember that all exhibitors and attendees accept and agree to the Brewers Association Code of Conduct (below) as a pre-requisite to registering to attend/participate in the conference. Be cool and help yourself and everyone here have the best possible experience at this show!

Full show Terms & Conditions / Rules & Regulations may be found here:
CraftBrewersConference.com/Exhibitor-Info/Booth-Management



Code of Conduct

Brewers Association (BA) is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race or religion. We do not tolerate harassment of conference participants in any form. All communication should be appropriate for a professional audience including people of diverse backgrounds and cultures. Sexual language and imagery is not appropriate for the conference.

Be kind to others. Do not insult or defame participants. Harassment in any form, sexist, racist, or exclusionary jokes are not condoned.

All conference participants are expected to conduct themselves with integrity, courtesy and respect for others and maintain a high level of professionalism at all conference programs and events, whether officially sponsored by Brewers Association or not. This applies to all attendees, exhibitors, speakers, sponsors, vendors, volunteers, and staff.

Participants violating these rules may be asked to leave the conference at the sole discretion of Brewers Association.
Thanks for helping to make this a welcoming event for all!